



11th

EUROPEAN
NUTRITION
CONFERENCE

Diversity vs Globalization:
A Nutritional Challenge for a Changing Europe

fens  madrid2011

www.fensmadrid2011.com
info@fensmadrid2011.com

OCTOBER 26-29

Madrid Convention Centre
Paseo de la Castellana, 99. 28046 Madrid - Spain

Sponsorship Dossier





PRESENTATION

Dear Colleague

As the President of the next 11th FENS (Federation of European Nutrition Societies) Conference, I'm pleased to inform you about the different possibilities to collaborate in this event, which will be held in **Madrid (Spain)** next year (**October 26th-29th, 2011**).

The link to the website is: www.fensmadrid2011.com

Together with the scientific and organization committees, I will be enthusiastically in charge of the organization of this European conference, the title of which is: **Diversity vs Globalization, a nutritional challenge for a changing Europe**.

Therefore, although the event is organized by the European Nutrition Societies, all the aspects related to continents other than Europe, where most of the populations are living in developing countries, will be of great concern for researchers living in Europe. The main aim is to find out what Europe can do for the rest of the world, even under circumstances of economic crisis. Europeans cannot get round the great dimensions that immigrant populations have acquired in very few years, sharing with us their lives and lifestyles, especially those related to eating habits and food behaviours, in summary, those related to nutritional status.

This is one of several reasons why I am completely sure that this conference will be of great interest to your company.

I hope we can collaborate together on this interesting event that is held every 4 years and your company has the opportunity to tighten links and collaborations with more than 2000 researchers that are expected to attend this conference.

Please find enclosed a sponsorship dossier where you will find different options to collaborate with us, although you are free to suggest any other possibility.

Should you need further information or if you have any queries, please don't hesitate to get in touch with me or with the technical secretariat:

Contact person: Noelia Trujillo Collado

E mail: noelia@fase20.com

Teléfono: 902 430 960

Fax: 902 430 959

Yours sincerely,

Prof. Ascensión Marcos

President of the 11th FENS Conference, 2011

Research Professor at CSIC (Spanish National Research Council)

e-mail: amarcos@if.csic.es; ascenmarcos@telefonica.net

Tel. 34 91 549 00 38 (ext. 297) / Mobile: 34 607 30 90 63



COMMITTEES

Organising Committee

Chairman

Ángel Gil (SEN)

Member

Rosaura Farre (SEN)

Begoña Olmedilla (SEN)

María Puy Portillo (SEN)

Giuseppe Russolillo (AEDN, FESNAD)

Julia Álvarez (SENPE, FESNAD)

Luis Peña (SEGHNP, FESNAD)

Miguel Ángel Rubio (SEEN-SEEDO, FESNAD)

Malgorzata Schlegel-Zwatzka (IUNS)

Petra Rust (IUNS)



COMMITTEES

Scientific Committee

Chairman

Alfredo Martínez (FESNAD)

Member

Luis Moreno (SEN)

Emilio Martínez de Victoria (SEN)

Miguel Ángel Martínez González (SEN)

Francisco A. Tomás Barberán (SEM)

Jordi Salas (FESNAD)

Andreu Palou (FESNAD)

Isabel Polanco (FESNAD)

Francisco Guarner (FESNAD)

Ramon Estruch (FESNAD)



PRELIMINARY SCIENTIFIC PROGRAMME

MAIN TOPICS

A: Gut Function and Nutrition

1. Minerals
2. Vitamins
3. Fatty Acids
4. Fibre/prebiotics
5. Microbiota/probiotics

B: Innovation in Food for Optimal Nutrition

1. Cereals: potential new products
2. Food supplements
3. Health claims
4. Tree Nuts
5. Reformulation of Recipes to Improve Diet Quality

C: Nutrition and Healthy Lifestyle

1. Nutritional Programming
2. Nutrition in Children and Adolescents
3. Nutrition in the Elderly
4. Nutrition and Physical Activity
5. Nutrition and Cognitive Function

D: Nutrition in the Management of Non- Communicable Diseases

1. Obesity and Weight Management
2. Metabolic Syndrome
3. Nutrition and Cardio-Vascular Diseases
4. Nutrition and Neurodegenerative Disorders
5. Nutrition and Cancer

E: Nutrition in the Prevention of Non-Communicable Diseases

1. Immunonutrition
2. Food Allergies
3. Personalised Nutrition
4. Reference intakes
5. Stress and Psychological Disorders Related to Nutrition



F: Nutrition Research and Education in Europe

1. Institutional Capacity Development in Nutrition
2. Health Promotion Strategies
3. Modern Techniques for Nutritional Assessment
4. Science and Communication in Food Safety
5. *Topic title pending confirmation*

Debates and/or Hot Topics

1. Antioxidant requirements for beneficial effects
2. Knowledge and Research on GMOs
3. Fortification?
4. Osteoporosis
5. Myths and Misleading Bioethics of Nutrition
6. European Guidelines for Clinical Nutrition
7. New Trends in Modern Nutrition Eating Behavior
8. Nutrition Documentation
9. Alternative Approaches in Research

Plenary Lectures

1. Biomarkers: Tools and Claims
2. Prevention of Non-Communicable Diseases
3. Nutrition and Inflammation

Focus Symposiums

Nutrition outside Europe

1. Nutrition in Latin America
2. Nutrition in Asia
3. Nutrition in Africa



TECHNICAL SECRETARIAT

Fase20

congresos

Fase20 Congresos
C/ O'Donnell 31, 1^oC
28009 Madrid (Spain)

Tel: 0034 902 430 960
Fax: 0034 902 430 959

E-mails:
info@fensmadrid2011.com
cjude@fase20.com

Web:
www.fensmadrid2011.com



CONFERENCE VENUE

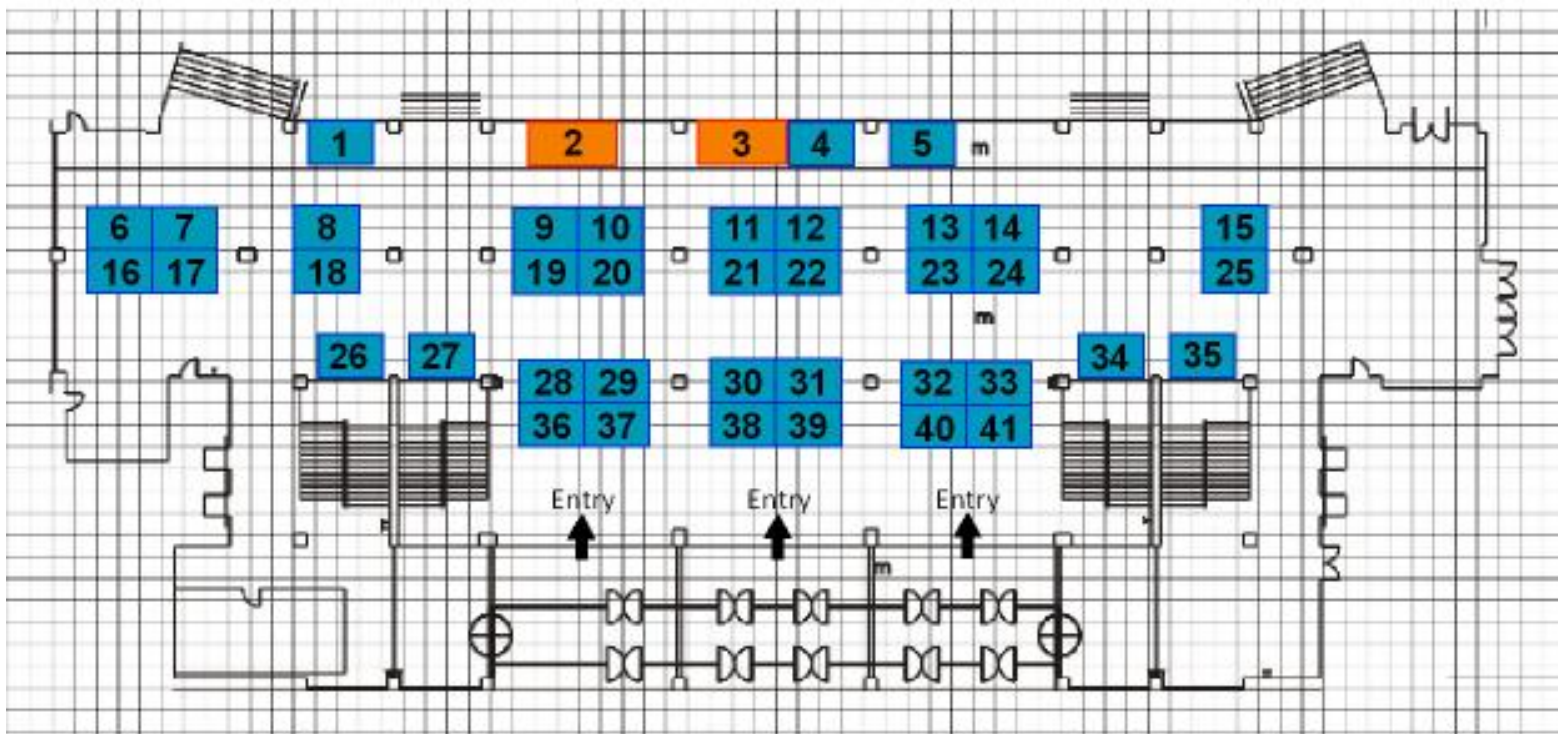


MADRID CONVENTION CENTRE

Paseo de la Castellana, 99.
28046 Madrid (Spain)



LAYOUT OF STANDS





SPONSORSHIP POSSIBILITIES

Collaborations are available on a first come first served basis.

SPONSORSHIP POSSIBILITIES	FENS PRICES (€)
WEB ADVERT WITH LINK	3,000
DISPLAY IN SPONSOR AREA	3,000
ADDITION OF DOCUMENTS IN FOLDERS AND/OR BRIEFCASES	4,500
STAND 3x2m	7,000
AUDIOVISUALS	20,000
BRIEFCASES	15,000
ADVERTISING IN THE FIRST EDITION OF THE PROGRAMME	3,000
ADVERTISING IN THE SECOND EDITION OF THE PROGRAMME	5,000
ADVERTISING IN THE THIRD EDITION OF THE PROGRAMME	6,000
ADVERTISING IN THE FINAL EDITION OF THE PROGRAMME AND IN THE BOOK OF ABSTRACTS	9,000
INTERNET POINT	9,000
SIGNS	3,000
ACCREDITATION LANYARDS	3,500
SESSION	11,000
DEBATE	9,000
SYMPOSIUM	9,000
REFRESHMENT BREAKS	6.50 (price per person)
WORKING LUNCHES (SANDWICH PACKFOR LUNCH)	14.20(price per person)
GALA DINNER	80 (price per person)
GIFT SPEAKERS	12,000
TOUCH SCREEN TOTEM	2,500

VAT not included



SPONSORSHIP POSSIBILITIES

WEB ADVERT WITH LINK

Corporate image (logotype and link to your webpage) will be displayed in a prominent place on the event's webpage.

DISPLAY IN SPONSOR AREA

Display (2.00m high x 0.90m wide poster) with image of company or product, which will be displayed in the sponsor area during the whole event.

ADDITION OF DOCUMENTS IN BRIEFCASES

Possibility to include company information (articles, folders, CD...) together with information about the event which will be given to the participants during the registration.

STAND

Price for 3x2m stand.

The place of the stand will be given on first come first served basis.

Assembly of stand is not included.

AUDIOVISUALS

Corporate image on screens and on audiovisual tools.

Display in sponsor area (see above), free of charge.

EVENT BRIEFCASE

Corporate image (logotype) on the event bag.

The folder will be ordered and paid for by the event organizers.

ADVERTISING IN THE FIRST EDITION OF THE PROGRAMME

Exclusive advertising on the back cover of the first edition of the programme.

ADVERTISING IN THE SECOND EDITION OF THE PROGRAMME

Exclusive advertising on the back cover of the second edition of the programme.

ADVERTISING IN THE THIRD EDITION OF THE PROGRAMME

Exclusive advertising on the back cover of the third edition of the programme.

ADVERTISING IN THE FINAL EDITION OF THE PROGRAMME AND IN THE BOOK OF ABSTRACTS

Exclusive advertising on the back cover of the final edition of the programme and in the book of abstracts.

INTERNET POINT

Your company logo will be visible in the computer area offering free internet for delegates.

SIGNS

Inclusion of sponsor's logo on all the internal conference signs related to the conference.

ACCREDITATION LANYARDS

Inclusion of sponsor's logo on the accreditation lanyards.



SPONSORSHIP POSSIBILITIES

SESSION

Duration: 2 hours

Three speakers, one chairperson and 3 oral communications.

The sponsor can suggest another structure, appropriateness of these suggestions will be discussed with the organizers.

Display in sponsor area (see above), free of charge.

Rent of room, audiovisuals and conference hostesses.

SYMPOSIUM

Duration: 1 hour and 30 minutes.

Three speakers and one chairperson.

The sponsor can suggest another structure, whether or not these suggestions are appropriate, can be discussed with the organizers.

Display in sponsor area (see above), free of charge.

Rent of room, audiovisuals and conference hostesses.

DEBATE

Duration: 1 hour and 30 minutes.

Three speakers and one chairperson.

The sponsor can suggest another structure, appropriateness of these suggestions will be discussed with the organizers.

Display in sponsor area (see above), free of charge.

Rent of room, audiovisuals and conference hostesses.

REFRESHMENT BREAKS

Corporate image displayed during the breakfasts.

Display in sponsor area (see above), free of charge.

WORK LUNCHES

Corporate image displayed during the lunches.

Display in sponsor area (see above), free of charge.

GALA DINNER

Only speakers will be invited.

Corporate image displayed during the VIP dinner.

GIFTS FOR SPEAKERS

Corporate image displayed in the gift.

Display in sponsor area (see above), free of charge.



SPONSORSHIP POSSIBILITIES

TOUCH SCREEN TOTEM

- Sponsor's advertising.
- Inclusion of sponsor's logo on each screen or on a fixed banner.
- Scientific programme information.
- Social programme information.
- Accompanying people programme information.
- Map of Conference Venue.
- Layout of the exhibition floor with the sponsors' logos.
- Technical Secretariat information points.

OTHER ARRANGEMENTS MAY BE POSSIBLE, AFTER DISCUSSION WITH THE ORGANIZERS

Note: all collaborations are flexible and can be discussed accordingly with the technical secretary and organizing committee.



REGISTRATION

FENS CONFERENCE PRICES:

REGISTRATION FEE GROUP	Before 31st May 2011	From 1st June 2011 to 30th September 2011	From 1st October 2011 to 26th October 2011
SENIOR RESEARCHERS	450,00€	550,00€	600,00€
INDUSTRY PROFESSIONALS	700,00€	800,00€	900,00€
STUDENTS* / DIETICIANS	250,00€	300,00€	350,00€
ACCOMPANYING PEOPLE	150,00€	200,00€	250,00€

- *Price: VAT included*
- ** Official Certification required*



OFFICIAL CONFERENCE HOTELS

HOTEL	CATEGORY
Tryp Alondras	3*
NH Bretón	3*
NH Eurobuilding	4*
Rafael Orense	4*
AC Cuzco	4*



Reservation Form

INVOICE DATA

BUSINESS NAME.....COMPANY TAX CODE.....

ADDRESS.....

CITY..... POST CODE..... TEL.....

E-MAIL.....

POSTAL ADDRESS (invoice will be sent to this address)

NAME.....

ADDRESS.....

CITY..... POSTAL CODE.....

*****It is important that you send, via e-mail, the corporate logo that you want to have on the Conference publications.**

Formats: .tiff, .psd o .eps, of 300ppp quality

CONTACT PERSON FOR AGREEMENTS FOLLOW-UPS

.....

BUSINESS NAME FOR PUBLICATIONS PURPOSES

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*** Please, write it as it should appear (upper and lower case letters, accents, etc.)

This business name will be used for publications, both in the programs as well as on the front of the stand/s, except for when it is a particular design.

We accept the Exhibition conditions, and hereby solicit collaboration with:

1st STAND(S) OPTION: Nº.....TOTAL M2.....

2nd STAND(S) OPTION: Nº.....TOTAL M2.....

SIMPOSIUM.....

WORKSHOP.....

OTHER.....

at the price of + 16% VAT, for which we will make a 50% prepayment through:

- Bank Transfer to Banco Popular Español

Account Number: 0075 0903 19 0600078762 (a copy of the bank transfer receipt is required)

- Bank cheque addressed to Viajes Genil, S.A.

We also agree to make the payment of the remaining 50% before February 28, 2011.

Signature and stamp as sign of approval

Date



APPLICATION FORM FOR RIS (PENDING)